

## Fact sheet 7 Campaign Planning

Here are links around campaigning and bargaining guides from our Regional and National websites

- [Campaigning | What we do | UNISON National](#)
- [Bargaining guides | Key documents and tools for activists | UNISON National](#)
- [Campaigning on an issue | Organising collective action | UNISON National](#)
- Digital Campaigning <https://southeast.unison.org.uk/digital-tips-and-tricks-for-campaigning/>
- Regional campaign support <https://southeast.unison.org.uk/get-active/regional-campaign-support/>

Helpful tips around Campaign Planning are ensuring that your campaigning issue is widely and deeply felt by your members

That you take advantage of regional campaign support see above and training to give you confidence

That your campaigns are agreed and supported by your branch